

15 fantastic Festive Fundraisers

By fundraising this Christmas with work colleagues you will help to give the amazing Gift of Support and ensure our support services remain available to everyone that needs them, long after we've all packed the Christmas decorations away.

- 1. Christmas Greetings** – Buy Sands Christmas cards and raise awareness of Sands with every card you send. Visit our shop to see our full range.
- 2. Mince pie and mulled wine party** – Invite friends round, ask them to make a donation and provide them with free homemade mince pies and mulled wine.
- 3. Nativity play/carol service** – Ask your local school, church, community centre to collect money on Sands' behalf during their Christmas activities.
- 4. Sands Golden Cracker** – Buy some crackers and insert a golden ticket into one (you can slip it in the end). Charge £3–5 a cracker and the lucky winner of the ticket wins a prize.

For a parent whose baby has died, Christmas can be the loneliest and toughest of times. £580 could pay for the Sands Helpline to be open on Christmas Day – offering a lifeline and support to bereaved parents and family members.

- 5. Christmas party** – Ask your work if you can collect funds at your Christmas party or hold a Christmas raffle as part of the festive celebrations. If you're feeling creative and want to make your own crackers for your party guests, how about including a Sands pin-badge/key-ring as a gift?
- 6. Have a cardless Christmas** – Instead of sending Christmas cards this year, donate the money you would normally spend to Sands. Ask friends, relatives and colleagues to do the same. We can send you a collection box to collect the money in or you can create an online fundraising page and send your Christmas wishes that way.
- 7. Organise a Christmas Quiz** – Christmas is a great time for a quiz – especially if you find a cosy pub to host it. All you need to do is find some festive questions online, choose a quiz master, rustle up some prizes and away you go. Now, who can name all of Santa's reindeer?



8. Christmas market – Organise a Christmas market or craft fair at your local school or village hall. Ask people to make, bake, sew and knit festive treats in aid of Sands.

9. Secret Santa for Sands – Organise a Secret Santa and have a £5 supplement per person that goes towards your sponsorship.

10. Festive Fancy Dress Down Day – Whether it's a dress down day at work, a fancy dress pub crawl or a themed Christmas party – charge £3 for each person who turns up in a festive outfit.

11. Festive Films – Get your friends round for a night of films, food and festivities. If a cinema ticket costs the best part of £12, just think how much you could charge for a whole night of fun.

Christmas is a time when we create special memories with loved ones as we enjoy the festivities. When a baby dies parents are bereft of any memories. Just £20 could pay for a Sands Memory Box which provides a place for bereaved parents and families to create and keep memories in the short time they have with their baby.

12. Naughty but nice – Sweets may not be all that good for you, but they do taste mightily nice. And what better time for treating yourself than Christmas? So how about getting colleagues to donate some sweets and organising a good old fashioned tuck shop with the profits going to Sands.

13. Rudolph the red nosed reindeer – You've probably played pin the tail on the donkey, but have you tried pinning the nose on Rudolph? Blindfold your colleagues, charge them £1 to enter and give a prize to whoever is 'on the nose' with their attempt.

14. Jingle bells – Christmas parties wouldn't be the same without the DJ rocking a few naff tunes. This year, put a collection box next to the decks and ask people to make a donation every time they request a track. And remember, the cheesier the better.

15. Advent calendar countdown – Who doesn't love counting down the days to Christmas? This year, share in the fun with everyone at work by taking it in turns to open the door on an advent calendar – for a small donation, of course!

For more information about Sands' give a **Gift of Support** Christmas campaign go to **www.sands.org.uk/christmas** or contact our dedicated team of fundraising elves on **fundraising@sands.org.uk** or call **0203 897 6092**.

Whichever of the **15 fantastic Festive Fundraisers** you choose, whether it's one or all 15, please know that we are extremely grateful for the **Gift of Support** you have made. Thank You.